

KGCW-TV/WXLP “Laughs and Laps” Contest Rules

1. Eligibility – To be eligible to participate, viewers must be eighteen (18) years of age or older and reside in the KGCW-TV viewing area, which consists of the following Illinois counties: Bureau, Carroll, Hancock, Henderson, Henry, Jo Daviess, Knox, LaSalle, Lee, McDonough, Mercer, Ogle, Rock Island, Stark, Warren and Whiteside; and the following Iowa counties: Cedar, Clinton, Des Moines, Henry, Jackson, Lee, Louisa, Muscatine and Scott. Employees of KGCW-TV, KLJB-TV, WXLP, Cumulus Broadcasting, I.N.N., Fusion, their parent companies, advertising agencies, fulfillment companies, printers, distributors and mailers and the immediate families (or non-family members of the same household) of each are not eligible to play. The term “immediate families” includes spouses, grandparents, parents, siblings, children and grandchildren. The term “non-family members” include boyfriends, girlfriends, roommates or tenants at the same address.
2. How to Play – Viewers eighteen years of age and older must watch “Seinfeld” at 9:00pm on KGCW-TV for the daily Driver of the Day contest key across the bottom third of the screen. They must then listen to 97X WXLP-FM the following day between 10am and 2pm to win.
3. Contest Dates – The ‘watch’ portion runs Monday, May 12th through Thursday, May 15th. The ‘listen’ portion runs Tuesday, May 13th through Friday, May 16th, 2008. KGCW-TV reserves the right to end the contest at any time without advance warning.
4. Selection of Contest Winners – One randomly-selected caller wins a daily prize. One on day, WXLP will select two daily winners. There will be a total of five daily winners selected.
5. Prizes – Each daily winner will receive a pair of tickets to the Saturday, May 17th Pride of Iowa ASA Late Model Challenge (Super Trucks) and a pair of tickets to the Sunday, May 18th U.S. Cellular 200 NASCAR Camping World Series, courtesy of KGCW-TV. Any winner(s) selected on Friday, May 16th will have less than a day to pick up their tickets at the radio station in order to attend the races. No make-up prizes will be offered.
6. Conditions – No purchase necessary. Purchase will not improve an entrant’s chances of winning. KGCW-TV will not be responsible for loss of service to contest number due to overload, busy signals or any other reason that may prevent any individual from completing his/her call. If there is any interruption of power at KGCW-TV or WXLP during the contest play, the contest will be replayed at the resumption of service. All viewers who have won ANY KGCW-TV or WXLP contests are ineligible for 30 days from the date of that contest’s completion. By entering, each entrant accepts and agrees to be bound by these rules. Decisions of KGCW-TV shall be final and binding. Taxes are the sole responsibility of the winner. Prizes cannot be transferred, redeemed for cash or exchanged. No substitute prizes, will be allowed. By entering, each contestant consents to the use of his/her voice, name and likeness for broadcast transmission, advertising and promotion in connection with the contest. KGCW-TV makes no warranty, representation or agreement that any videotape or likeness of the winners will be broadcast or otherwise used in any manner. The winners must execute an affidavit of eligibility, liability release and/or publicity release and any other documentation that KGCW-TV requires. Failure to return any of the affidavits, releases or other required documentation within ten (10) days of receipt shall result in forfeiture of the prize and an alternate winner will be selected. Void where prohibited by law. All federal, state and local laws apply. KGCW-TV, WXLP, their parent, subsidiary, affiliated and related entities, and the officers, directors, employees, licensees and assignees of each accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or usage of any prize awarded hereunder. **KGCW-TV reserves the right to revise and update the rules without advance notice. Standard WXLP contest rules apply.**
7. Rules – Rules are available at www.kgcwTV.com, and at KGCW-TV, 937 East 53rd Street Suite D, Davenport, IA 52807. Rules are also available at www.97X.com, and at WXLP-FM, 1229 Brady Street, Davenport, IA 52803.
8. Who Won – Prize winners will be posted on www.kgcwTV.com, or can be requested in writing at the address above.
9. Sponsors –
KGCW-TV, 937 East 53rd Street Suite D, Davenport, IA 52807;
WXLP-FM, 1229 Brady Street, Davenport, IA 52803;
Iowa Speedway, 3333 Rusty Wallace Drive, Newton, IA 50208.